



# Baldrige in Hawaii 2020 Conference

The Hawaii Section of the American Society for Quality (ASQ) and the Hawaii Award of Excellence is hosting the first-ever conference, focused on the U.S. Baldrige Performance Excellence Program, right here in Hawaii.

**Baldrige Performance Excellence** provides leaders and organizations with an internationally recognized framework to help improve and achieve sustainable results in organizations of any size and within any industry.  
<https://nist.gov/baldrige>

The Malcolm Baldrige National Quality Award is the only formal recognition of performance excellence in both public and private U.S. organizations awarded by the President of the United States.

The event will feature nationally recognized speakers speaking on topics including:

- Creating and Engaging a Mission Driven Culture
- Aligning the "DNA" of the Organization – Strategy, Systems, and Scorecard
- Personal accounts on leading an organization on the Baldrige excellence journey



**Kathy Raethel**  
*Health Care*

2017 Baldrige Award recipient; CEO, Adventist Health Castle, Hawaii



**JoAnn Sternke**  
*Education*

2013 Baldrige Award recipient; Baldrige Performance Excellence Judge; former Pewaukee School District, Wisconsin



**John Latham**

Author of *[Re]Create the Organization You Really Want*; Developer of Organizational Design Studio



**Pete Reicks**

*Nonprofit/Govt*

2014 Baldrige Award Recipient; Executive, Elevations Credit Union, Colorado



**Kevin Deats**

Baldrige Master Examiner and Judge in the American Health Care Association National Quality Award Program



**Steve Bovey**

*Health Care*

2017 Baldrige Award recipient; Director of Quality, Adventist Health Castle, Hawaii

**Wednesday, February 19, 2020**

**8:30 a.m. – 5:00 p.m.**

*Hale Koa Hotel*

Ticket Price: \$150

Validated Parking: \$8.00 (available at hotel)

For more information: [asqhawaii.org](http://asqhawaii.org)

Registration: <https://www.eventbrite.com/e/baldrige-in-hawaii-tickets-81243079237>

